



**2012 NATIONAL SPORTS LAW
NEGOTIATION COMPETITION**



11TH ANNUAL SPORTS LAW SYMPOSIUM

SEPTEMBER 28-30, 2012



Welcome to the 2nd Annual National Sports Law Negotiation Competition

Presented by the NSLNC and The Center for Sports Law & Policy
at Thomas Jefferson School of Law

Sponsored by CONSOR

SCHEDULE

Friday, September 28

Competitors check-in at the 1st floor lobby desk from 4:00 to 6:00 p.m.

All Competitors of the NSLNC are invited to join Thomas Jefferson School of Law for the Padres v. Giants game beginning at 7:05 at Petco Park, home of the San Diego Padres. This is an evening you do not want to miss!

For your enjoyment, we have reserved four private suites, located in the Western Metals Supply Building section of Petco Park in the left field corner of the ballpark. The event will begin at 6:15 p.m. Dinner and refreshments are included.

Petco Park is located just blocks from Thomas Jefferson School of Law at 100 Park Blvd.

Saturday, September 29

The Competitor Briefing begins at 8:00 a.m. in room 325 on the 3rd floor of the TJSL campus. A continental breakfast will be served.

Round One Negotiation Sessions are from 8:30 to 11:50 a.m. Lunch will be served from noon to 1:30 p.m. in room 325. Round Two Negotiation Sessions will take place from 2:00 to 5:20 p.m.

At 5:30 p.m., there will be an awards ceremony for all competitors on the 8th floor. From 5:30 to 6:00 p.m., special guest and super-sports agent Leigh Steinberg will speak. At 6:00 p.m., the four finalist teams will be announced.

Finally, it is time to relax and mingle with your peers at our Gaslamp Mixer at Double Deuce from 9:00 p.m. to closing. Double Deuce is located at 528 F Street at the corner of F & 6th Street. Free VIP line and no cover from 9:00 p.m. to 11:00 p.m. Beverage specials all night. Simply say "Thomas Jefferson School of Law" at the door. If any problems arise, please ask for Ryan O'Leary, Manager.

Sunday, September 30: National Sports Law Negotiation Competition - Final Rounds

The Final Round Sessions of the NSLNC will begin on Sunday morning with the Finalists Check-In & Continental Breakfast at 8:00 a.m. in room 216, on the 2nd floor near the Moot Courtroom, room 219. General check-in and seating for the final round will be open to the public from 8:30 to 8:45 a.m.



ABOUT LEIGH STEINBERG

Leigh Steinberg is an American sports agent and is widely recognized as the country's leading sports attorney. During his 30-year career, Leigh has represented more than 150 professional athletes in football, baseball, basketball, boxing and Olympic sports. He has represented the No. One pick overall in the NFL draft a record eight times, a milestone unmatched within the sports industry. His client list has

included Steve Bartkowski, Steve Young, Troy Aikman, Warren Moon, Bruce Smith, Thurman Thomas, Kordell Stewart, Jeff George, Ben Roethlisberger, Myron Rolle, Matt Leinart, Mark Brunell, Ricky Williams, Howie Long, Eric Karros, Dusty Baker, Lennox Lewis, Oscar de la Hoya and John Starks. Leigh is often credited as the real life inspiration of the sports agent from the film *Jerry Maguire* played by actor Tom Cruise. He has built a career of over 35 years of unrivaled success in the sports and entertainment industries. Steinberg Sports & Entertainment is the premiere boutique agency for any individual, organization, or entity seeking to add true value to their endeavors.

The First Final Round Negotiation Session will begin promptly at 8:45 a.m. in the Moot Courtroom and end at 10:15 a.m. Following that round, there will be a break from 10:15 to 10:30 a.m. The Second Final Round Negotiation Session will take place from 10:30 a.m. to 12:00 p.m. in the Moot Courtroom, and will conclude with Announcement and Presentation of Champion and Awards.

This concludes the negotiation portion of the weekend of events.

Sunday, September 30: 11th Annual Sports Law Symposium

Check-in and MCLE registration for the Sports Law Symposium will begin at 12:00 p.m. outside room 325 on the 3rd floor. From 12:30 to 2:00 p.m., the 11th Annual Sports Law Symposium, presented by TJSL's Sports Law Society, will address *Negotiating Professional Athletes' Contracts, and Handling and Avoiding Major Infractions in Big-time Athletic Programs: What Can We Learn From Penn State?* NSLNC Director Jeremy Evans will moderate. The last half-hour will be Q & A with the panelists. Boxed lunches and refreshments will be served to NSLNC competitors, coaches, and advisors and registered guests by room 325 from 12:00-12:30 p.m.

HISTORY OF THE NATIONAL SPORTS LAW NEGOTIATION COMPETITION

The NSLNC was created by sports and academic professionals with the needs and wants of the law student in mind as they enter and succeed in the legal world. The NSLNC's purpose is to give back to law students a great experience, competition, and place to meet like minds in the sports law world. Our mission is to provide the sports profession with a body of able and ready legal minds, through the negotiation and training of

law students with the use of real-life issues affecting athletes, sports franchises, teams, like businesses and entities.

The competition focuses on current issues in the sports world each year and facilitates students, coaches and judges to negotiate and make decisions on these sports topics in an academic setting. The fact patterns allow students to focus on more than one area of sports law, including: contract negotiation, trading of players, salary demands, endorsement contracts, athlete and sports professionals family and personal issues, and intellectual property among others.

The NSLNC debuted in 2011 and was a huge success by any standards. The competition hosted a field of 20 teams with the Southwestern Law School team consisting of Jennifer Callen and Timothy Sutton coming out on top as the Champions, and the team of University of California, Hastings College of the Law team of Kathryn Miller and Billy Hileman coming in as the runner-up.

It is our hope that you enjoy the yearly competition weekend, which includes a sports law conference, San Diego Padres game in four private suites, the competition, and of course meeting future lawyers, agents and current sports professionals and judicial officers from across this great Country and the World in America's finest city, San Diego, California.

Jeremy M. Evans, Esq.
Director
National Sports Law Negotiation Competition



UC Hastings College of Law (Left) and Southwestern Law School (Right)

NSLNC BOARD

Director: Jeremy M. Evans '11
Alumni Advisor: Brandon Leopoldus '10
Sports Law/Adjunct Faculty Advisor: Randy Grossman '94
Center for Sports Law & Policy Advisor: Professor Rodney Smith
ADR Faculty Advisor: Professor Paul Spiegelman
Special Assistants to the Director: Sam Ehrlich and Jonathan Stahler

A SPECIAL THANK YOU TO
OUR NSLNC 2012 SPONSOR



SCHOOLS PARTICIPATING IN NSLNC 2012

Thomas Jefferson School of Law is proud to welcome the following schools to the 2012 National Sports Law Negotiation Competition:

Arizona State University Sandra Day O'Connor College of Law – Tempe, AZ
Baylor University School of Law (2 teams) – Waco, TX
California Western School of Law (2 teams) – San Diego, CA
Chapman University School of Law (2 teams) – Orange, CA
Fordham University School of Law (2 teams) – New York, NY
George Mason University School of Law – Arlington, VA
Golden Gate University School of Law – San Francisco, CA
Harvard Law School – Cambridge, MA
Marquette University Law School – Milwaukee, WI
Oklahoma City University School of Law – Oklahoma City, OK
Pace University School of Law – White Plains, NY
Santa Clara University School of Law – Santa Clara, CA
Southern Methodist University Dedman School of Law (2 teams) – Dallas, TX
Southwestern Law School (2 teams) – Los Angeles, CA
St. John's University School of Law – Queens, NY
The John Marshall Law School – Chicago, IL
The University of Mississippi "Ole Miss" School of Law – University, MS
University of California, Berkeley School of Law (Boalt Hall) – Berkeley, CA
University of California, Hastings College of the Law (2 teams) – San Francisco, CA
University of California, Irvine School of Law – Irvine, CA
University of California, Los Angeles "UCLA" School of Law (2 teams) – Los Angeles, CA
University of Cincinnati College of Law – Cincinnati, OH
University of Notre Dame Law School (2 teams) – Notre Dame, IN
University of Georgia School of Law (2 teams) – Athens, GA
University of San Diego School of Law (2 teams) – San Diego, CA
Western State University College of Law (2 teams) – Fullerton, CA
Whittier Law School – Costa Mesa, CA
Willamette University College of Law – Salem, OR

NEGOTIATION TOPICS

Round One: This is a contract negotiation between midfielder Landon Donovan, and his current Major League Soccer (MLS) team, the Los Angeles Galaxy. The two sides are tasked with agreeing to a contract extension that will keep Landon Donovan in Los Angeles and in American professional soccer. The contract negotiation will provide for an exciting negotiation, but it will also challenge the competitors.

Round Two: The Pacific 12 (Pac-12) Conference (now called the Pac-15, after adding an additional three university's), is courting the University of Nevada Wolf Pack to even out the conference at 16 schools. This is a complex problem and will force the competitors to work out several details. The problem is a favorite of NSLNC Board because it is very applicable to the current NCAA football landscape.

Final Round: The Final Round involves a coaching contract negotiation between the Seattle Storm, a team in the Women's National Basketball Association (WNBA), and former University of Tennessee men's basketball head coach, Bruce Pearl. The problem will provide for not one, but two interesting final round sessions before the celebrity judges.

JUDGES

We are honored to have the following distinguished professionals as the judges for the competition. On behalf of TJSJ and all the participating schools, we thank you for your time and commitment to the success of this event:

Brian Adkins – Extreme Sports Agent
Charles Bateh – Sports Consultant
Jeff Benz – Attorney/Arbitrator/Mediator
Randy Berholtz – Adjunct Professor, Thomas Jefferson School of Law
Kendall Berkey – Deputy City Attorney
Carmela Blair – Lorber, Greenfield and Polito, LLP
Gerald Blank – Private Criminal Defense
Gary Bloch – Commissioner, San Diego Superior Court
Robert Colosia – Soccer Agent
Craig Fenech – Sports Agent
Brenda Foster – Private Practice
Kathy Fragnoli – ADR and Labor Relations
Daniel Friedman – Private Practice
David Froman – Immigration Attorney
Julie Greenberg – Professor, Thomas Jefferson School of Law
Patrick M. Griffin – Private Practice
Marybeth Herald – Professor, Thomas Jefferson School of Law
Michael Hernandez – Private Practice
Michael Huynh – Bankers Hill Law Firm
Donald A. Jasko – Digital Economics, LLC
Kay Kenyon – Dispute Resolution Practitioner, Conflict Solutions
Pete Lepiscopo – Lepiscopo & Morrow, LLP
Lacy Lodes – Corp. Counsel/Private Practice
Patrick B. Long – Private Practice
Carlos M. Martinez – Private Practice / Real Estate
Gregg McClain – District Attorney's Office
Mike Neal – Adjunct Professor, Thomas Jefferson School of Law
Udoka Nwanna – Professor, Thomas Jefferson School of Law
Juan J. Ordaz, Jr. – Civil Private Practice
John Rees – Mediator, Rees Conflict Resolution Services

Jennifer A. Riley – Attorney, Traveler's Insurance
Eric Rollason – Civil Private Practice
Hass Sadeghi – Private Practice/Mediator
William Slomanson – Professor, Thomas Jefferson School of Law
Shannon Smith – Private Practice
Gerald Smith – Criminal Defense Practitioner
Ben Templin – Thomas Jefferson School of Law
Dave Tiffany – Civil Private Practice
Ken Vandevelde – Professor, Thomas Jefferson School of Law
Ellen Waldman – Professor, Thomas Jefferson School of Law
Jamie Wilson – Staff Attorney Superior Court
Claire M. Zovko – Sports Consultant

FINAL ROUND JUDGES

We are particularly pleased and honored to have these distinguished judges for the two Final Round Sessions of the competition:

Dave Winfield – MLB Hall of Famer and Executive Vice President / Senior Advisor, San Diego Padres
The Honorable William "Bill" McCurine – Magistrate Judge, U.S. District Court
Jan Goldsmith – San Diego City Attorney

11TH ANNUAL SPORTS LAW SYMPOSIUM

ABOUT THE SYMPOSIUM

The Sports Law Society at Thomas Jefferson has a history of producing great symposiums and panels that have included leading sports attorneys, registered agents, counsel for sports companies and teams, current and former athletes, and front office personnel. Every year, TJSJ students and alumni, attorneys and business members from the community come to learn from some of the brightest minds in the sports industry.

The Sports Law Society has again partnered with the NSLNC to bring our guests a weekend all about sports.

We are honored to welcome teams from law schools all over the country to listen to our panelists speak on some of the most relevant issues in Sports Law today.

A 'THANK YOU' FROM RYAN MCBRIDE, SPORTS LAW SOCIETY PRESIDENT (2012-2013)



I would like to extend a special thank you to the individuals and organizations whose contributions have helped to make this year's event a success.

Thank you to our sponsor CONSOR and owner Wes Anson, Professor Randy Grossman, Jeremy Evans for his extensive involvement, Brandon Leopoldus and, finally, to the many volunteers and members of the Sports Law Society for coming together to help this weekend run smoothly.

Finally, I would like to thank the Sports Law Society Executive Board, including Lindsay Demery, Samuel Ehrlich, Jonathan Stahler and Will Tanoury, for spending countless hours in planning this symposium.

MISSION STATEMENT OF THE SPORTS LAW SOCIETY

The purpose of this organization is to educate our members, provide networking opportunities and to expose our members to the various careers available in the sports industry.

This organization shall provide a forum to educate our members on issues affecting the management of athletes, administration of athletic programs, ethics in sports law, legal issues affecting the sports community, career advice on how to break into the elite field of the sports law industry, and an opportunity to research and publish articles of interest to students and attorneys in the sports industry.

This organization will provide an annual symposium that will be a culmination of each purpose we strive to achieve. The symposium provides a forum to inform our members and the community about career opportunities, to provide knowledge from experts in the sports industry, to discuss legal problems affecting sports law, to promote the exchange of a variety of perspectives and positions, and to promote the rules of ethics in the field of sports law.

SYMPOSIUM 2012 MODERATOR PROFILE



Having served as Student Bar Association President at Thomas Jefferson School of Law (2010-2011), Jeremy passed the California Bar Exam and immediately opened his own practice, CSLlegal, concentrating in Criminal Defense and Sports Law. Jeremy was recently elected to the New Lawyer's Division Board of Directors for the San Diego County Bar Association, and serves on the Alumni Association Board of Directors for Thomas Jefferson School of Law (2012-2013). Jeremy founded the National Sports Law Negotiation Competition while in law school and is the Director of the Competition.

SYMPOSIUM 2012 PANELIST PROFILES



RICK BURTON

Rick is a David B. Falk Distinguished Professor of Sport Management in Syracuse University's Falk College of Sport and Human Dynamics. In addition, he was recently the Chief Marketing Officer for the United States Olympic Committee during the 2008 Beijing Summer Olympics.



JACK GREEN

Jack worked for Converse, Inc., as their Senior Vice President of Administration, General Counsel and Secretary from 1985-2002. In that role, he was responsible for the worldwide legal, patent, trademark and real estate functions of Converse's \$3B multinational athletic footwear and apparel company. Jack is currently a Professor of Management at the Wentworth Institute of Technology in Boston, MA where he founded the Sports Concentration at the school.



RODNEY K. SMITH

Rod is the former President of Southern Virginia University and co-author of three scholarly books, including one of the nation's leading casebooks on Sports Law. He also is widely recognized for his scholarly articles in the sports law area. Rod is the inaugural director of Thomas Jefferson School of Law's Center for Sports Law & Policy.



BRANDON LEOPOLDUS

After completing a career as a minor league baseball umpire, Brandon worked in the front office of the Mountain Collegiate Baseball League as the Director of Baseball Operations, before attending Thomas Jefferson School of Law and working for Mandalay Sports. Brandon currently works as an attorney in Los Angeles in areas of employment, product defect, entertainment and sports law.

THANK YOU

TO ALL OF OUR 2012 PARTICIPATING SCHOOLS. WE HOPE TO SEE YOU FOR THE 3RD ANNUAL NSLNC IN 2013!





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