



**THOMAS  
JEFFERSON  
SCHOOL OF LAW**

**SAN DIEGO**



**THOMAS JEFFERSON SCHOOL OF LAW**  
*presents*

**2011** *National Sports Law  
Negotiation Competition*

**10<sup>th</sup> Annual** *&  
Sports Law Symposium*

*September 23-25, 2011*

Presented by  
the Student Bar Association,  
the Alternative Dispute Resolution Society  
&  
the Sports Law Society of  
Thomas Jefferson School of Law



**Friday, September 23rd**

All Competitors of the NSLNC are invited to join Thomas Jefferson School of Law for the Padres v. Dodgers game beginning at 7:05 at Petco Park - home of the San Diego Padres.

For your enjoyment, we have reserved a Suite, located in the Western Metals Supply Building section of the Ballpark. Event will begin at 6:15, dinner and refreshments are included.

Petco Park is located just blocks from Thomas Jefferson School of Law at 100 Park Blvd.

**Saturday, September 24th**

Check-in and continental breakfast will begin at 9:00 a.m. in

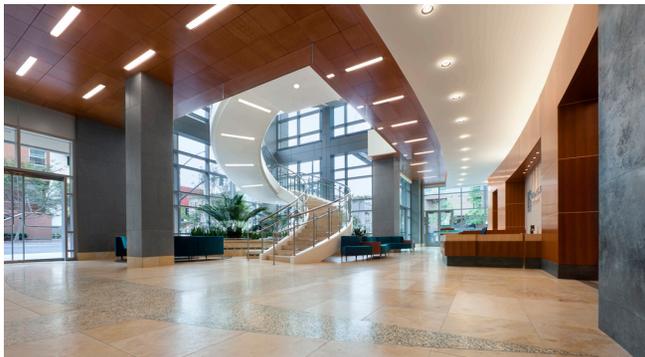
room 325 on the third floor. There will be a competitor briefing from 9:30 - 9:45 a.m. in room 325.

From 10:00 a.m. - 12:00 p.m. Round One of the Negotiations begins.

From 1:00 - 3:00 p.m., Round Two of the Negotiations takes place.

At 3:00 p.m. there will be an awards ceremony for all competitors and Finalists will be announced in room 325 on the third floor.

From 4:00 p.m. - 8:30 p.m., enjoy yourself at the Dodgers v. Padres Tailgate Party and Game with TJSL students, alumni, faculty and staff. Tickets to this event may be found on the TJSL website.



Finally, mingle with your peers at our Gaslamp Mixer at Double Deuce from 7:00 p.m. - Close. Double Deuce is located at 528 F Street, Corner of F & 6th Street in the Gaslamp District of San Diego.



**Sunday, September 25th: National Sports Law Negotiation Competition - Final Round**

The final round of the NSLNC will begin on Sunday morning with the Finalist Check-In & Continental Breakfast at 9:00 a.m. in room 216, second floor - next to the Moot Court Room. General Check-in and Seating for the final round will be open to the public and will begin at 9:30 a.m. The final round will begin promptly at 10:00 a.m. Following the final

round, there will be a break and lunch outside room 325.

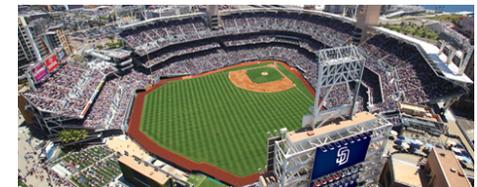
**Sunday, September 25th;  
Sports Law Symposium**

Registration for the Sports Law Symposium will begin at 12pm in the lobby of the building, with lunch and refreshments to follow. Escorts will be on hand to assure you get to where you need to go.

From 12:30-1:30pm, the first Symposium panel will speak on the broad issue of "Negotiating Contracts on behalf of professional athletes.

Following the first panel will be a short break and then the second panel will begin at 1:45 and end at 2:45. The second panel will discuss "Handling and Avoiding Major Infractions in Big-Time Athletic Programs: What we can learn from USC, Miami and Ohio State.

Professor Randy Grossman will moderate both panels.



# 2011 National Sports Law Negotiation Competition



## A message from NSLNC Director, Jeremy M. Evans '11

This project has been in the making since February of 2009, when TJSL sent two teams (six students) and faculty advisor Randy Grossman to the National Baseball Salary Arbitration Competition hosted by Tulane University Law School in New Orleans, LA. Following that competition, competitors Jeremy Evans (2010-2011 President of the Student Bar Association at TJSL) and Brandon Leopoldus (2009-2010 President of the TJSL Sports Law Society) approached Professor Paul Spiegelman (Faculty Advisor of the ADR Competition Team) about this idea. Professor Spiegelman was extremely supportive when offering his ideas and advice in setting up a competition of this nature.

The new TJSL Campus provided us with the opportunity to host such an event, with the additional space, we are now able to accommodate a large national competition while showcasing this start-of-the-art facility we now call home.

In addition, we have chosen to focus this competition on an area of law not yet being utilized in the arena of law school competition. As a result, while Tulane hosts a Baseball Salary Arbitration, this is a niche area of

one particular sport. The Competition will adjust to the current issues facing sports entities each year and will allow students, coaches and judges to work on real issues in a controlled setting. In addition, the fact patterns will allow students to focus on more than just one area of sport law including: contract negotiation, trading of players, salary demands and details, intellectual property and so on.

## Schools Attending

Thomas Jefferson School of Law welcomes the following schools at our 2011 National Sports Law Negotiation Competition.

California Western School of Law  
Fordham University School of Law  
George Mason University School of Law  
The John Marshall School of Law  
Marquette University Law School  
New York Law School  
Pace University  
Santa Clara University Law School  
Southwestern School of Law  
The University of California Hastings College of the Law  
UCLA  
The University of Michigan  
The University of San Diego School  
The University of Virginia and finally, Whittier Law School.

Good luck to all of the participants in this inaugural National Sports Law Negotiation Competition at Thomas Jefferson School of Law!

## Negotiation Topics

Round One: Clayton Kershaw, starting pitcher for the Major League Baseball Team, the LA Dodgers, in a negotiation for an endorsement deal with FRS, a fitness and wellness drink company.

Round Two: The city of Los Angeles negotiating with the NFL Team, the Minnesota Vikings, in a potential move to Los Angeles, CA for it's new home.

Final Round: The National Basketball Association teams, the Boston Celtics and the Denver Nuggets in a negotiation for a trade of players, particularly point guards Rajon Rondo and Ty Lawson.

## Judges

Hon. Patricia Benke, Justice California Court of Appeals. Kendall Berkey, Deputy City Attorney. Jerry Blank, Criminal Private Practice. Bob Brewer, Jones Day. Eric Bruner, Criminal Private Practice. Rafael Castellanos, Solomon Minton Cardinal. Rob Colosia, Sports Agent. Hon. Pete Deddeh, Judge of the Superior Court. Hon. Mitch Dembin, United States Magistrate Judge. Tom Garfinkel, President of the San Diego Padres. Brenda Foster, Wall McCormick Baroldi Green & Dugan. Daniel Friedman, Civil private practice. Samantha

Greene, Deputy District Attorney. Marybeth Herald, Professor at Thomas Jefferson School of Law (TJSL). Michael Hernandez, Criminal private practice. Hon. John Houston, United States District Court Judge. Michael Jonas, Mediator. Jeff Joseph, General Counsel at TJSL. Dan Lawton, Civil Private Practice. Lisa Lawton, Corporate In-House Counsel. Hon. James McIntyre, Justice CA Court of Appeals. Todd Moore, Criminal Private Practice. Juan Ordaz, Civil Private Practice. Kevin Remus, Nydegger & Associates. Eric Rollason, Civil Private Practice. Hass Sadeghi, Mediator. Judi Sanzo, Professor TJSL. Phil Shapiro, Criminal Private Practice. Craig Sherman, Civil Private Practice. Bill Slomanson, Professor TJSL. Rod Smith, Professor TJSL. Paul Spiegelman, Professor TJSL. Dave Stewart, Sports Agent. Ben Templin, Professor TJSL. Dave Tiffany, Civil Private Practice. J.B. Tropp, Professor TJSL. Ken Vendeveld, Professor TJSL. Ellen Waldman, Professor TJSL. Robert Waller, Civil Private Practice. Hon. Browder Willis, Judge of the Superior Court. Richard Winchester, Professor TJSL. Claire Zovko, Sports Consultant.

# 10th Annual Sports Law Symposium

## About the Symposium

Thank you for attending the 10th annual Thomas Jefferson School of Law Sports Law Symposium. The Sports Law Society at Thomas Jefferson has a history of producing great symposiums and panels that have included leading sports attorneys, registered agents, counsel for sports companies and teams, current and former athletes, and front office personnel. Every year, students, attorneys, alumni and business members from the community come to learn from some of the brightest minds in the industry.

This year, we are excited to partner up with the Student Bar Association and The Alternative Dispute Resolution Society to make this weekend all about sports.

We are honored to welcome ADR teams from law schools all over the country to hear our panelists speak on some of the most relevant issues in Sports Law today.

Our first panel is designed to flow naturally from the final found of competition held on Sunday morning at 9:30 a.m. with the topic of that panel touching upon some of the

issues that may be raised in that round. We invite you to attend that round before lunch and to truly make this a day about Sports!

## A Thank you from the Sports Law Society President, Ryan McBride

We would like to extend a special thank you to the individuals and organizations without whom this event would not be possible.

Thank you to our Sponsors: the TJSL Student Bar Association, Professor Randy Grossman for his help in moderating and drafting the questions for our panelists, Jeremy Evans, for his extensive involvement in nearly all aspects of this event, Brandon Leopoldus (Class of 2010) for his help in securing various speakers and finally, to the many volunteers and members of the Sports Law Society for coming together to help this weekend run smoothly.

Finally, we would like to thank our sponsors, in particular, Kristen Knepper at Westlaw, Chad Shaw at Fit Athletic, the first luxury fitness club (and the hippest place to work-out) in San Diego, as well as Davin McLaughlin at The Corner, a popular bar and restaurant in San

Diego's East Village. Come for Happy Hour every day from 4:00 - 6:00 p.m. or enjoy two-for-one burgers on Tuesdays. We guarantee that you won't be disappointed!

Finally, please be sure to keep track of our up-coming events. In November, we will be co-sponsoring the Bowl Championship Series Conference as well as many other fun events.

Sincerely, Ryan McBride; President, Zoe Anderson; Vice-President, Adam Rosenbaum, Chief of Staff and Alyssa Andrews, Treasurer and Volunteer Coordinator.

## Mission Statement of the SLS

The purpose of this organization is to educate our members, provide

networking opportunities and to expose our members to the various careers available in the sports industry.

This organization will provide an annual symposium that will be a culmination of each purpose we strive to achieve. The symposium provides a forum to inform our members and the community about career opportunities, to provide knowledge from experts in the sports industry, to discuss legal problems affecting sports law, to promote the exchange of a variety of perspectives and positions, and to promote the rules of ethics in the field of sports law.



**CORNER**

# 10th Annual Sports Law Symposium

## **Panel One** - “Negotiating Contracts on behalf of Professional Athletes”

Moderated by Professor Randy Grossman, Esq., the Law Offices of Randy M. Grossman. Mr. Grossman has a private practice concentrating in Sports Representation of Major League Baseball Players, as well as criminal defense.

**Registration begins at 12:00 p.m. and lunch will be served through 12:30 p.m. after which the first panel will begin.**

**Brian Hannula, Esq.**, The Law Offices of Brian M. Hannula  
An alumni of TJSJ, Mr. Hannula graduated in 2010, a semester early with *Cum Laude* honors. In conjunction with running his own law practice, Mr. Hannula is also a professional sports agent with the Alliance Sports Group, based out of St. Louis.

**Craig Fenech, Esq.**, Law Offices of Craig E. Fenech  
In addition to running his own law firm, Mr. Fenech is also on the Sports Lawyer Association Board of Directors. With over twenty years of experience as a successful attorney

and sports agent, Mr. Fenech brings a wealth of knowledge to the table.

**Vered Yakovee, Esq.**, Law Offices of Vered N. Yakovee  
Ms. Yakovee is the Editor-in-Chief of the ABA's Entertainment & Sports Lawyer as well as a sports law lecturer at USC Gould School of Law. The focus of Ms. Yakovee's practice in the sports arena is negotiating and drafting sports agreements including those for sponsorship, promotion, participation, software and media.

**Barry Axelrod, Esq.**, Sports & Entertainment Lawyer  
A graduate of UCLA Law School, Mr. Axelrod is an attorney specializing in sports, entertainment and business law. His client roster includes athletes Michelle Kwan and Bill Walton, among others.

## **Panel Two** - “Handling & Avoiding Major Infractions in Big-Time Athletic Programs: What we can learn from USC, Miami and Ohio State”

Moderated by Professor Randy Grossman

**The second panel will begin after a short break from 1:30 - 1:45 p.m.**

**Brian Adkins, Esq.**, Soden & Steinberger, LLP  
As a 2007 graduate of TJSJ, Brian Adkins is an associate with the law firm of Soden & Steinberger, LLP in downtown San Diego. Mr. Adkins is also an NFLPA-certified contract advisor with two clients in NFL camps in his first full year as an agent.

**Earl Edwards**, Athletic Director at UCSD  
As former President of the National Association of Athletic Development Directors, Mr. Edwards currently serves on the Executive Council for

the California Collegiate Association and has been awarded Athletic Director of the Year for the West Region by the NACDA.

**Jeff Levine, Esq.**, The Law Offices of Singer Pistiner, P.C.  
From Tulane Law School, with an undergraduate degree in Sports Management and Communications from the University of Michigan, Mr. Levine is well-versed in the area of Sports & Entertainment Law as well as Mediation and alternative Dispute Resolution.

**Professor Rodney Smith**, Director of TJSJ Center of Sports Law & Policy  
Former President of Southern Virginia University and Co-Author of one of the nation's leading casebooks on Sports Law, Professor Smith is the inaugural director of the TJSJ's new academic Center for Sports Law & Policy.