



Sports Law Conference Profiles 2014

**Jeremy M. Evans, Esq. '11**

California Sports Lawyer
Director, CSLP

Jeremy M. Evans is the Director of the Center for Sports Law & Policy at Thomas Jefferson School of Law. While in law school, he founded the now annual National Sports Law Negotiation Competition (NSLNC). He is the Managing Attorney of the California Sports Lawyer firm, representing sports, entertainment, and business professionals. Evans is an award-winning attorney and community leader. As the NSLNC Director, Jeremy oversees the competition, its mission, and overall delivery of an excellent Competition and Conference.

[View Jeremy M. Evans's Profile](#)

**Randy M. Grossman, Esq. '94**

MLBPA Certified Agent
Adjunct Faculty

Randy M. Grossman is an Adjunct Professor of Law at Thomas Jefferson School of Law, where he has taught Sports Law since 2000 and also teaches Trial Practice. Additionally, he is a member of the Board of Trustees of Thomas Jefferson School of Law. Professor Grossman is certified as a player agent by the Major League Baseball Player's Association and represents former players as well, such as Hall of Famer Dave Winfield and 7-time All-Star Tim Raines. During the course of his career, he has worked with players ranging from Hank Aaron to Willie Mays. As an NSLNC Board Member, Professor Grossman is responsible for bringing in judges for the Competition, along with other activities and oversight.

[View Randy M. Grossman's Faculty Profile](#)

**Barry Axelrod, Esq.**

Special Assistant Arizona Diamondbacks

Barry Axelrod joined the D-backs in 2012 and serves as a Special Assistant to General Manager Kevin Towers, whom he represented when Towers was a minor league pitcher in the 1980s. That relationship has lasted more than three decades as Towers became an executive and Axelrod became one of the most well-known names in player representation.

During his career as a player agent, Axelrod represented some of the game's biggest names including Craig Biggio, Jeff Bagwell, Phil Nevin, Rich Aurilia, Matt Morris, Jake Peavy and Matt Clement, as well as numerous others in their post-playing careers in broadcasting or coaching. He has been certified as an agent by the Major League Baseball Players Association and was previously certified by the National Football League Players Association. He also represents former World Champion and U.S. Olympic figure skater Michelle Kwan as well as several other U.S. Olympians, in addition to actor/director Mark Harmon and his wife, actress Pam Dawber.

The Los Angeles native attended the University of California, Los Angeles (UCLA), where he received his B.A. in history before attending UCLA Law School, where he earned his J.D. in 1971. While at UCLA, he spent more than five years working at a part-time job for the team physician, resulting in friendships with many athletes who moved on to professional careers.

After three years in the general practice of law in a small firm, Axelrod joined the firm of Steinberg & Demoff as a partner and helped create the firm's Sports and Entertainment practice. Within two years, the firm represented approximately 100 athletes in the NFL, NBA, MLB, women's tennis, women's golf, auto racing and rodeo. He left the firm in 1978 and became a sole practitioner with a focus on Sports and Entertainment Law.

In 2000, Axelrod was named to the founding Board of Directors of the United States Anti-Doping Agency (USADA) which was formed at the direction of the United States Olympic Committee to assume responsibility for all drug testing of Olympic caliber athletes in the United States. He served as Treasurer of that organization from its

inception and recently completed his tenure of 11 years in that capacity.

He is a member of the Sports Lawyers Association and taught Sports Law at Pepperdine University Law School in 1994-95. Axelrod has offices in Encinitas, CA, where he has been located since 1979.



Craig E. Fenech, Esq.
MLBPA Certified Agent

[Mr. Fenech](#) has been an attorney since 1973. He has represented athletes and media figures since 1980. He received a BA with honors in Economics from the University of Notre Dame in 1969.

He received his law degree in 1973 from the University of California at Berkeley (Boalt Hall School of Law). During his time at Berkeley, he served as President of the Associated Students of the University of California at Berkeley, co-founder of the National Student Lobby in Washington, DC and a member of the Board of Directors of the National Student Association in Washington, DC.

Upon graduation from law school, Mr. Fenech served as staff attorney in civil litigation for IBM Corporation and went on to practice both corporate and international trade law for IBM. Upon leaving IBM, he practiced federal criminal defense work for Federal Defenders of San Diego, Inc. in San Diego, California.

Mr. Fenech has been a guest speaker at numerous conferences related to the Business of Sport. He has participated in panel discussions in Washington, DC regarding the Federal Regulations of Agents and in Canada regarding the Business of Sport for the Canadian Institute Sports Conference. Mr. Fenech has taught a course on the Business of Sport at the Management Institute of New York University. He has also lectured on the Art of Negotiation before the New Jersey Bar Association and at The Wharton School of the University of Pennsylvania, and has guest lectured on related topics at law schools and universities across the country. In addition he has made many professional appearances on ESPN, Court TV, and MSNBC.

Over the years Mr. Fenech has represented numerous baseball players including Frank Viola, Troy Glaus, Billy Swift, Mike Cameron. He has also represented sports media figures including John Sterling, Mike Breen, Suzy Waldman, Christine Brennan, Tom McCarthy, Mike Francesa and Howie Rose.

His coaching clients have included John Calipari, Fran Fraschilla, and Bruiser Flint. Mr. Fenech currently resides in San Diego and San Francisco.



Marlon S. Tucker
NFLPA & CFL Certified Agent

[Marlon S. Tucker](#) is the President & Co-Founder of Team Sports West. Marlon is from Norwalk, CT. He began his collegiate football career at the University of Massachusetts at Amherst in the fall of 1992. He then transferred to Division I-AA IONA College in New Rochelle, NY in the fall of 1994. He was a two year starter in the Gaels secondary leading the team in tackles in his senior campaign.

Marlon received his BA in Political Science in 1998. In December 2001 he received his Juris Doctorate Degree from the Thomas Jefferson School of Law in San Diego, CA, focusing his studies on Sports and Entertainment Law.

Marlon is a registered NFL and CFL contract advisor and focuses the majority of his time on the representation of professional football players. Marlon has negotiated contracts in every professional football league as well as various television contracts for clients. Prior to helping found Team Sports West, Marlon worked for Sports Placement Service, Inc., assisting in the promotion and marketing of retired athletes such as Muhammad Ali, Jim Brown, Joe Namath, Kareem Abdul-Jabbar & John Riggins. During law school, Marlon was the founding President of the Sports Law Society, which has become one of the largest sports law organizations on the west coast. Marlon was also a member of various student organizations. He is also a member of the Jackie Robinson Foundation Alumni Association.

Marlon has also had a starring role on the summer 2005 series "Super Agent". He also appeared on KTTV-Fox Televisions "Good Day Live", "Good Day LA", Fox 10pm News cast, and Fox's "NFL Sunday Overtime".

Marlon currently resides in Stanton, CA with his wife Evelyn and their two children.



Vincent Mudd
*Chairman, San Diego 2024 Olympics Exploratory Committee
President, San Diego Bowl Game Association*

[Vincent Mudd](#) is the Managing Partner and Principal of Carrier Johnson + CULTURE. In addition to managing the operations of San Diego's largest local architecture and interior design firm, Vincent is also a licensed general contractor and teaches Sustainable Design and Construction at San Diego State University's College of Extended Studies.

Prior to joining Carrier Johnson, Vincent was President of San Diego Office Interiors which he operated in San Diego for the last 15 years, where he was responsible for

numerous design-build interior workplace projects, providing such services as planning, design, construction documentation, bidding, tenant improvement construction, project management, FF&E procurement, maintenance, installation and delivery. SDOI was responsible for multiple contracts at San Diego International Airport, including the new T2 West Expansion, T2 East and the Commuter Terminal.

Highly committed to civic engagement, Vincent is the incoming chairman of the San Diego Regional Economic Development Corporation, chairman of the San Diego 2024 Olympics Exploratory Committee, and director for the San Diego County Water Authority and Metropolitan Water District. Vincent previously served as Chairman of San Diego's Citizen's Fiscal Sustainability Task Force, served on the board of directors of San Diego State University's Campanile Foundation and the State Compensation Insurance Fund, and was Chairman of the San Diego Regional Chamber of Commerce. He was also President of KPBS for 11 years.



R. Craig Poole, EdD
*Head Coach & Director, USA Track & Field at Olympic Training Center
Head Coach, Women's Track Team, Brigham Young University*

R. Craig Poole, EdD is the Head Coach & Director of USA Track & Field at the Olympic Training Center in Chula Vista, CA. However, since he took the helm of BYU women's track team in 1980, Coach Poole has built a program that is consistently among the best in the nation.

Under his guidance, the Cougar track team has recorded an almost perfect record on conference and regional levels and has consistently been national contenders. Since 1983, his teams have won all eight HCAC crowns, seventeen of eighteen WAC titles, nine of ten MWC indoor titles and seven of eight MWC outdoor titles since the inception of the conference in 1999.

Awarded the 2006 Cougar Club Dale Rex Memorial Award for his success as a coach, Craig Poole has coached six individual National Champions: Christy Opara in the Long Jump, Anu Kalijurand in the Heptathlon, Tiffany Lott-Hogan in the Heptathlon, Anna Mosdell in the Discus, Amy Menlove in the Pentathlon and Lacey Cramer in the 800-meters. During his 30 years at BYU he has coached 81 athletes to All-American status.

Poole's athletes have earned a total of 165 All-American honors and 18 of his athletes have been named National Champions.

Poole has been honored as the MWC Coach of the Year seven times, including the 2009 season, and WAC Coach of the Year 10 times. He also received HCAC Coach of the Year and IAC Coach of the Year awards.

In 2004, Coach Poole was the head coach for the United States at the World University Games in Beijing, China. He also served as coach and advisor to the Taiwan National team at the Asian & World Championships in 1987 and technical coach for Taiwan at the Asian games in 1991. He served on the coaching staff for the West Team at the 1989 Olympic Festival and as head coach for the U.S. National Team vs. Great Britain in 1990 and for IAAF U.S. World Indoor Championships Team in 1993.

He was named to the 2004 Olympic coaching staff, traveling to the 2004 Summer Olympics in Athens, Greece. He coached the U.S. athletes in the Heptathlon, Long Jump and Triple Jump.

Poole is a respected force in USA Track and Field where he is the National Development Chair, a position he has filled for over ten years. He now has an additional role as the Multi Events Chair, responsible for the national development of the long jump, triple jump, high jump, pole vault and heptathlon. He was a member of the NCAA Rules Committee.

In 1993, he was the head women's USA Coach at the World Championships in Toronto, Canada.

Poole received an Ed.D. in physical education and educational administration from the University of Utah in 1970. He is a full-time professor at BYU in sports psychology. He is married to Sharon Woodland. The couple has four children.

[Stats](#)



Jack A. Green
*Adjunct Faculty
Former General Counsel & Secretary, Converse, Inc.*

Jack A. Green has served as Professor of Management at Wentworth Institute of Technology since his retirement from Converse Inc. From 2002-2007 he was also Department Head for the Department of Humanities, Social Sciences and Management. From 1972-2002 he was employed by Converse, the global athletic footwear and apparel company as its Senior Vice President Administration, General Counsel and Secretary. Mr. Green was responsible for Converse's legal, intellectual property, real estate, human resources, investor relations, apparel, information technology, licensing and facilities management functions.

Additionally, he served as Corporate Secretary, Chairman of the Pension and Benefits Committee and Vice President, General Counsel and Director of all worldwide subsidiaries. Mr. Green has served as a Director and Chairman of the Board of Arrow

Mutual Liability Insurance Company from 1997 to the present. From 2000 to 2012 he was Adjunct Professor of Business Law at Tufts University.

Currently, he is a member of the Board of Commissioners of the International Assembly for Collegiate Business Education. Mr. Green also serves as General Counsel and/or Business Consultant for numerous companies including, Ma-Shan Iron & Steel Company, Converse Mexico, Converse Argentina, Seligence LLC, Freedom Innovations, Inc. and Patriot Benefits LLC.

He holds Bachelor of Business Administration and Juris Doctor Degrees from the University of Michigan. He has guest lectured widely, including at Harvard Business and Law Schools, the University of Notre Dame Law School and Princeton University. He currently teaches International Sports Law at Thomas Jefferson Law School in San Diego, CA and Business Law at Miracosta College in Oceanside, CA.

[View Jack A. Green's Faculty Profile](#)



Sam C. Ehrlich, J.D. '14
Baseball Operations Consultant at WSA

Sam C. Ehrlich is the Baseball Operations Consultant for World Sports Agency (WSA) in Solana Beach, CA. While at WSA, he has prepared materials and strategy for four MLB salary arbitration cases while assisting a certified MLBPA agent as a legal counsel for the firm. While at Thomas Jefferson School of Law, he served as Vice President of the Alternative Dispute Resolution Society and Competition team and coached teams for various negotiation competitions. He also competed as part of the TJS defense team in 2012, 2013 and 2014 and was part of the TJS defense team that won the national championship in 2012. As an NSLNC Board Member, Sam is responsible for drafting of the competition fact patterns, which includes the overseeing of the select current TJS students who help draft the fact patterns.

